

Bachelor of Science in Sports Management

Howard University

College of Arts & Sciences

Catalog: Fall 2026 – Present

Quick Summary - What You Need to Graduate

Total Credits	Minimum GPA	Major Credits	Last 30 Credits
120	2.0	36-54	At Howard

Your Degree Breakdown:

- Major Requirements: 36-54 credits (approximately 12-18 courses)
- General Education: 30 credits (approximately 15 courses)
- Math & Economics Requirements: 12-13 credits (4 courses)
- Foreign Language: 9 credits (3 courses)
- Free Electives: 9 credits (varies by track)
- Complete all 7 ELOs (can overlap with courses)
- COAS Experiential & COAS Innovative Learning
- Undergraduate Comprehensive Exam

Important: Double-Dipping Made Simple!

One course can fulfill BOTH a General Education requirement AND an Essential Learning Outcome (ELO) at the same time. You don't need separate courses for each! This helps you graduate efficiently without taking extra classes.

Major credits **cannot** be double dipped with minor credits. While students are not required to declare a minor, those who choose to do so must complete **15-18 credits that are not applied toward their major requirements**. Minor coursework must remain distinct and separate from major coursework.

University-Wide Requirements

- **Minimum GPA:** 2.0 for all undergraduate coursework
- **Residency:** Complete last 30 credits at Howard University
- **Exit Requirement:** Undergraduate Comprehensive Exam
- **Total Credits:** 120 credits required

General Education Requirements (30 Credits / ~15 Courses)

Essential Learning Outcomes (ELOs)

Students must complete courses covering all seven outcome areas. Remember, these can overlap with other requirements!

- **ELO 1:** U.S. and Global African Diasporic Developments
- **ELO 2:** Human Cultures and Creative Expression
- **ELO 3:** Knowledge of the Physical and Natural World
- **ELO 4:** Intellectual and Practical Skills
- **ELO 5:** Social Responsibility and Knowledge of Political Institutions
- **ELO 6:** Leadership and Applied Learning
- **ELO 7:** Comprehensive Wellness Practices

Note: ELO courses are tagged in Bison Hub under the course description

Freshman Experience (1 Credit / 1 Course)

- **FRSM 001** - Freshman Seminar (1 credit)

Core Writing & Communication (9 Credits / 3 Courses)

3 courses needed (each 3 credits)

- **ENGW 101, 102, or 104** - First-Year English Writing I (3 credits)
- **ENGW 103 or 105** - First-Year English Writing II (3 credits)
- **SLMC 101** - Principles of Speech (3 credits)

Cultural and Global Awareness (12 Credits / 4 Courses)

- **African American Cluster Course** - 1 course (3 credits)
- **Foreign Language** - 3 courses (9 credits total, same language)
 - 3 credits can be an Intercultural Knowledge Elective

Humanities & Social Sciences (18 Credits / 6 Courses)

- **Three Humanities Courses** - 3 courses (3 credits each = 9 credits)
- **Philosophy Elective** - 1 course (3 credits)
- **Social Science Course** - 1 course (3 credits)
- **PSYC 050** - Intro to Psychology (3 credits)

HHPL Activity Requirement (2 Credit / 1 Course)

- **One HHPL Activity Course** - (2 credit)

Mathematics & Economics Requirements (12-13 Credits / 4 Courses)

Required Courses (4 courses):

- **MATH 005, 006, 009, or 010** - College Algebra or Intro to Statistics (3-4 credits)
- **MATH 007** - Pre-Calculus (4 credits)
- **ECON 001** - Principles of Economics I (3 credits)
- **ECON 002** - Principles of Economics II (3 credits)

Important: Strong quantitative foundation required for sport business analysis and financial management.

COAS Special Requirements

Experiential Learning (1 course required)

Examples of COAS Experiential Learning Course include:

- Sport management internships
- Any 890 course
- Study abroad

Innovative Learning Requirement (1 course required)

Note: COAS Special Requirements courses are tagged in Bison Hub under the course description

- Complete at least one course marked as 'innovative'

Free Electives

Remaining credits to reach 120 total

Sport Management Core Requirements (All Students: 33 Credits / 11 Courses)

Foundation Courses (12 Credits / 4 Courses)

Required for all Sport Management students

- **HHPL 141** - Intro to Sport Management (3 credits)
- **HHPL 147** - Sports & Media (3 credits)
- **HHPL 221** - Budget & Finance - Leisure & Sport (3 credits)
- **HHPL 123** - Research Methods (3 credits)

Advanced Core (12 Credits / 4 Courses)

- **HHPL 148** - Governance (3 credits)
- **HHPL 149** - Facilities & Event Management (3 credits)
- **HHPL 144** - Sports Law (3 credits)
- **HHPL 145** - Sports Marketing (3 credits)

Writing- Intensive Requirement (9 Credits / 3 Courses)

- **HHPL 717** - Role of Sport in Society-Writing (3 credits)
- **HHPL 723** - Research and Statistics –Writing (3 credits)
- **HHPL 746** - Ethics & Social Issues in Sport-Writing (3 credits)

Sports Management Concentration Course (12-24 Credits / 4-8 Courses)

- HHPL Concentration Elective
- HHPL Concentration Elective
- HHPL Concentration Elective
- HHPL Concentration Elective

Sample Degree Progress Checklist

Always consult with your academic advisor for personalized guidance

Freshman Year (30-32 Credits)

Fall Semester

- FRSM 001 - Freshman Seminar (1 credit)
- ENGW 101/102/104 - First-Year Writing I (3 credits)
- HHPL 141 - Intro to Sport Management (3 credits)
- MATH 005/006/009/010 - College Algebra or Statistics (3-4 credits)
- Foreign Language I (3 credits)
- HHPL Activity Course (2 credit)

Fall Total: 15-16 credits

Spring Semester

- ENGW 103/105 - First-Year Writing II (3 credits)
- PSYC 050 - Intro to Psychology (3 credits)
- MATH 007 - Pre-Calculus (4 credits)
- Foreign Language II (3 credits)
- Humanities Course (3 credits)

Spring Total: 16 credits

Sophomore Year (30-31 Credits)

Fall Semester

- HHPL 147 - Sports & Media (3 credits)
- HHPL 221 - Budget & Finance - Leisure & Sport (3 credits)
- ECON 001 - Principles of Economics I (3 credits)
- Foreign Language III (3 credits)
- African American Cluster Course (3 credits)

Fall Total: 15 credits

Spring Semester

- HHPL 123 Research Methods (3 credits)
- ECON 002 - Principles of Economics II (3 credits)
- HHPL 144 - Sports Law (3 credits)
- Humanities Course (3 credits)
- Social Science Course (3 credits)

Spring Total: 15 credits

Junior Year (30 Credits)

Fall Semester

- HHPL 148 - Governance (3 credits)
- **Concentration Course** (3 credits)
- Minor Course (3 credits)
- SLMC 101 - Principles of Speech (3 credits)
- HHPL 723 - Research and Statistics (3 credits)

Fall Total: 15 credits

Spring Semester

- HHPL 149 - Facilities & Event Management (3 credits)
- HHPL 145 - Sports Marketing (3 credits)
- **Concentration Course** (3 credits)

- Humanities Course (3 credits)
- Philosophy Elective (3 credits)

Spring Total: 15 credits

Senior Year (28-30 Credits)

Fall Semester

- HHPL 717 - Role of Sport in Society-Writing (3 credits)
- **Concentration Course** (3 credits)
- HHPL 746 - Ethics & Social Issues in Sport-Writing (3 credits)
- HHPL 151 – Sport Management Internship (COAS Experiential Learning) (6 credits)
- Take Undergraduate Comprehensive Exam

Fall Total: 18 credits

Spring Semester

- **Concentration Course** (if needed) (3 credits)
- HHPL 151 Sport Management Internship (6 credits)
- COAS Innovative Learning (if not completed)

Spring Total: 12 credits

Key Requirements Summary

- **Minimum Overall GPA:** 2.0
- **Credits in Sport Management:** 33 core + 12-24 concentration = 36-54 total
- **Foreign Language:** 9 credits in the same language (3 courses)
- **Mathematics & Economics:** 12-13 credits (strong quantitative foundation)
- **Residency:** Last 30 credits at Howard University

Important Notes for Success

- **Foreign Language Requirement:** 9 credits (3 courses) in the same language - more than most majors. Plan accordingly and complete consecutively.

- **Quantitative Skills:** Strong math and economics foundation required. MATH 007 (Pre-Calculus), ECON 001 & 002, and statistics training prepare you for sport business analytics.
- **Writing-Intensive Courses:** HHPL 717, HHPL 723 and HHPL 746 are designated writing courses focusing on critical analysis of sport's role in society and ethical issues.
- **Prerequisites:** HHPL 141 (Intro to Sport Management) should be completed early as it is a prerequisite for upper-level courses.
- **Traditional Track Flexibility:** Traditional Sport Management track offers more elective flexibility and pairs well with Business, Marketing, or Communications minors.
- **Experiential Learning:** Often satisfied through sport management internships with professional teams, college athletic departments, sport marketing agencies, or event management companies.
- **Career Preparation:** Sport Management prepares students for careers in:
 - Professional sport organizations
 - College athletics administration
 - Sport marketing and promotions
 - Facility and event management
 - Sport media and communications
 - Esports organizations and teams
 - Sport agencies and representation
 - Recreation and leisure services
- **ELO Requirements:** Many sport management and general education courses automatically satisfy ELO requirements.
- **Advisor Consultation:** Consult with your academic advisor each semester for course planning and internship opportunities.
- **Scholarship Requirements:** Students are required to successfully pass a minimum of 15 credits each semester. There is an exception for students in their final term to take less than 15 credits and still be awarded their scholarship.
- **Classification:**
 - **Freshman:** 0-29 completed credits
 - **Sophomore:** 30-59 completed credits
 - **Junior:** 60-89 completed credits
 - **Senior:** 90 or more completed credits

Resources & Support

- **Academic Advisor:** Contact Office of Undergraduate Studies for assignment
- **Department Office:** Health, Human Performance, and Sport Management Department, College of Arts & Sciences
- **Internship Coordinator:** Contact department for internship placements with sport organizations, athletic departments, and sport agencies
- **Career Advising:** Available for students interested in sport management, sport marketing, and athletic administration.
- **Professional Organizations:** Students are encouraged to join organizations “like” NASSM (North American Society for Sport Management) and attend industry conferences
- **Networking Opportunities:** Department facilitates connections with sport industry professionals and alumni in the field

Howard University - College of Arts & Sciences

Health, Human Performance and Sports Management | Catalog: Fall 2023 - Present

*Always consult with your academic advisor for personalized guidance